

**Alaska Pioneer Fruit Growers Association
Board of Directors Meeting Notes
July 21, 2022 at 7:00 pm: Zoom Video Conference**

7:06 pm Call to order

- **Roll Call: Quorum**
 - o Mark Wolbers, President
 - o Mark Findlay, Vice President
 - o Gary Masog, Treasurer
 - o Doug Damberg, Director
 - o Ilona Farr, Director

- **Recognize and welcome APFGA members in attendance**
 - Karen Leis

- **Approval of proposed agenda**
 - Approved by all

B. Approval of minutes

- Board Meeting, May 12, 2022
 - Motion by GM; second by MF; none opposed

C. Reports of officers

Treasurer's Report – Gary Masog

- Gary sent updated report to the Board
- Renewed CDs but waiting on final updated balances (new CD for 25k includes old 5k and 10k CDs plus 10k from savings).
- No expenditures last months and minimal deposits.

D. Reports of Committees

-None at this time

E. Old and New Business

New Business

- Mark F needs supplies for fruit pressing (est. \$50) (motion to authorize by IF; second by DD, none opposed).

F. Programs: Future Planning

1. Apple Tastings (Val = lead)

Discussion:

- Haven't done since pandemic, except last year's small event at MWs (9-18-21).
- Two events allow for varieties that ripen at different times.
- Covid considerations: larger area is better to spread out.
- Pre-covid attendees numbered around 50 people, but with little advertising.
- Discussed having other products such as honey, haskaps, cherries, at our tastings? Ilona will investigate honey.

Decisions:

- Hold first tasting Sunday, 9-11-22 at Begich MS (rental fee applies) (motion LF, second GM, none opposed).
- Mid Valley Greenhouse willing to host: lots of space and no cost.
 - Tentative date Oct 1st – needs confirmation asap
- Budget to advertise events: \$200 (motion IF; second DD, none opposed)
 - Advertising ideas: ADN (Jeff L); Botanical Garden; Community web page; APFGA facebook page; flyer posted at various nurseries; **We need to investigate other option to reach non-traditional audiences i.e. options: facebook, other?
- We will provide cheese/crackers for tasting events (motion GM, second IF, none opposed).
- We need to ask folks who bring apples to the tastings for pick dates.

2. Apple Pressings (Doug = lead)

- In 2021, pressing were held September 5th & 26th.
- Tentative dates for 2022:
 - August 27th (close to the traditional early pressing date) (backup date: Sept 3rd)
 - Sept 24th
- ****- need to coordinate with Brown Hen Farms re: availability/dates

3. Orchard Tours (Ilona = lead)

- Ilona investigating options including August 6th at 10am near Lake Hood

4. Rootstock Orders (Gary = lead)

- Gary working with 3 nurseries
- In 2022 we ordered: K5 = 225; K1 = 125; Baccata = 1,300; apricot = 75; pear = 100
- For 2023: estimate K5 = 200; K1 = 100; Baccata = 1,400? Other?
- MW will continue to ask membership for early orders in newsletters.

8:50 pm Motion to adjourn by MF

Next board meeting: Zoom Conference, TBA